

Osesam's REplay Project Named Among Top 10 Finalists in Two Categories at the Prestigious GRI Europe Awards 2025

REplay, a groundbreaking redevelopment project in Paris' 11th arrondissement, has been selected as **one of 10 finalists** in two categories at the **GRI Europe Awards 2025: Architectural Project of the Year** and **Redevelopment Project of the Year**.

This prestigious recognition underscores REplay's position among Europe's most innovative and impactful real estate projects, reflecting Osesam's commitment to delivering visionary, sustainable, and high-value assets.

About REplay: REplay transforms a historic 1847 piano factory into a **state-of-the-art, sustainable headquarters** for luxury fashion house Alaïa (Richemont Group). Acquired in Q1 2022, the 3,442 sqm building was fully refurbished and delivered in Q4 2024, seamlessly blending heritage with modernity. The project features geothermal heating and cooling, BREEAM and WiredScore certifications, and striking Eiffel-style glass roofs. Its success is further marked by securing a long-term lease with Alaïa at prime rental value, cementing its status as a landmark in Paris' vibrant eastern district.